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APPLEGATE FARMS SATISFIES A GROWING APPETITE FOR NATURAL CHICKEN PRODUCTS WITH THE LAUNCH OF NEW ANTIBIOTIC-FREE BREADED CHICKEN PATTIES

**--America's Leading Family-Owned Meat and Cheese Company Expands Popular
Breaded Chicken Line With Another New Great Tasting, All-Natural Product--**

Anaheim, CA (March 5, 2009) – Applegate Farms, the leading purveyor of organic and natural meats and cheeses, announces the launch of new Antibiotic-Free Chicken Patties. The chicken patties, which join the company's popular and rapidly growing line of breaded chicken offerings, are available in packages of four and come frozen, fully-cooked and ready to heat. As with all Applegate Farms products, the new Chicken Patties meet the company's strict quality standards, and contain no antibiotics, artificial growth hormones, fillers, and preservatives.

"Our all-natural breaded chicken line has grown by 20% over the past year, telling us there is a growing segment of customers who are looking for healthier versions of these classic favorites," said Applegate Farms Founder/CEO Steve McDonnell. "With our new Antibiotic-Free Chicken Patties, as with all of our products, we strive to deliver the best possible taste with the best possible quality."

Cooking up crispy and delicious, the chicken patties deliver classic flavor without the fillers or additives found in conventional patties. They are an easy and convenient alternative to a burger when served on a bun with lettuce and tomato, without the fast-food guilt. Available in grocer's freezer sections nationwide beginning in May 2009, Applegate Farms' new Antibiotic-Free Chicken Patties come in 12oz packages of four and will retail for \$6.99

Applegate Farms' mission is to make the best tasting products using only natural ingredients. The company works with more than 300 family farms, where animals are raised without antibiotics, hormones or artificial growth promoters. Applegate Farms products are made with natural and organic ingredients and are minimally processed, allowing for a wholesome texture and flavor.

For more information on Applegate Farms, please visit www.applegatefarms.com.

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